

# The Triangle Martin Luther King, Jr. Committee



## SPONSORSHIP OPPORTUNITIES FOR 2021

### TRIANGLE MARTIN LUTHER KING, JR. INTERFAITH PRAYER BREAKFAST- VIRTUAL EDITION

#### Legacy Partners: \$10,000 **SOLD OUT**

Virtual Event Benefits include

- (24) Reserved Tables in the MLK, Jr. Interfaith Prayer Breakfast Virtual Room (seating for 24 people)
- Auto-Playing YouTube video at the top of the screen during networking time. Sponsor Banner Ad rotating through video.
- Sponsor representative can give brief remarks to attendees prior to the broadcast of the event. Will be pre-recorded.
- Clickable Digital Banner located in the virtual Prayer Breakfast Room. Link can go directly to a personalized event video OR to website. Visible during networking (prior/post event).
- Logo and hyperlink on homepage of Triangle MLK Committee website: [trianglemlk.com](http://trianglemlk.com)
- Inclusion on Triangle MLK Interfaith's social media campaign promoting the event (Facebook, Twitter, Instagram)

On-Air Exposure

- Inclusion in 25 shared announcements promoting the broadcast on WRAL and 25 shared announcements on WRAZ.
- Announcements will air 1/10/21 – 1/17/21.
- 30-second announcement (provided by client) will air one time prior to the opening billboard and one time after the closing billboard during the first and secondary run of the program. The remainder of the program is commercial-free.

#### Vision Partner: \$7,500

Benefits include:

- Reserved Tables in the MLK, Jr. Interfaith Prayer Breakfast Virtual Room (seating for 24 people)
- Sponsor representative can give brief remarks to attendees prior to the broadcast of the event. Will be pre-recorded.
- Clickable Digital Banner located in the virtual Prayer Breakfast Room. Link can go directly to a personalized event video OR to website. Visible during Networking (prior/post event)
- Logo and hyperlink on homepage of Triangle MLK Website
- Inclusion on social media campaign promoting the event (Facebook, Twitter, Instagram)

#### King Leader Award: \$8,500 (1 available)—**SOLD OUT**

Benefits include:

- Reserved Tables in the MLK, Jr. Interfaith Prayer Breakfast Virtual Room (seating for 24 people)
- Sponsor Representative will present King Leader Award in a pre-recorded message
- Clickable Digital Banner located in the virtual Prayer Breakfast Room. Link can go directly to a personalized event video OR to website. Visible during Networking (prior/post event)
- Logo and hyperlink on homepage of Triangle MLK Website
- Inclusion on social media campaign promoting the event (Facebook, Twitter, Instagram)



**John Lewis Award Partner: \$5,000**

Benefits include:

- Reserved Tables in the MLK, Jr. Interfaith Prayer Breakfast Virtual Room (seating for 12 people)
- Sponsor Representative will present John Lewis Award in a pre-recorded message
- Clickable Digital Banner located in the virtual Prayer Breakfast Room. Link can go directly to a personalized event video OR to website. Visible during Networking (prior/post event)
- Logo and hyperlink on homepage of Triangle MLK Website
- Inclusion on social media campaign promoting the event (Facebook, Twitter, Instagram)

**Dream Partners: \$3,000**

Benefits include:

- Reserved Tables in the MLK, Jr. Interfaith Prayer Breakfast Virtual Room (seating for 12 people)
- Clickable Digital Banner located in the virtual Prayer Breakfast Room. Link can go directly to a personalized event video OR to website. Visible during Networking (prior/post event)
- Logo and hyperlink on homepage of Triangle MLK Website
- Inclusion on social media campaign promoting the event (Facebook, Twitter, Instagram)

**Service Partners: \$1,600**

Benefits include:

- Reserved Seating in the MLK, Jr. Prayer Breakfast Virtual Room (seating for 6 people)
- Sponsor Recognition on Digital platform during virtual even
- Listed as sponsor on Triangle MLK Website

**Unity Partner: \$850**

Benefits include:

- Reserved Seating in the MLK, Jr. Interfaith Prayer Breakfast (3 people)
- Sponsor Recognition on Digital platform during virtual event

Please email commitment form to [planner4trianglemlk@gmail.com](mailto:planner4trianglemlk@gmail.com) by Jan 5th. An invoice for payment will be mailed.

For sponsorship questions, please contact Ms. Pamela Smith Thompson, Triangle MLK Events Coordinator, at 919.862.7402 or via email at [planner4trianglemlk@gmail.com](mailto:planner4trianglemlk@gmail.com).

Please make checks payable to: **The Triangle MLK Jr. Committee (Tax ID:#46-2290293)**

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Name of Company/Organization: \_\_\_\_\_

Company contact: \_\_\_\_\_

Mailing address: \_\_\_\_\_

Phone number: \_\_\_\_\_

Email address: \_\_\_\_\_