

The Triangle Martin Luther King, Jr. Committee



2020 Triangle Martin Luther King, Jr. Interfaith Prayer Breakfast Sponsorship Opportunities

Legacy Partners: 10K (3 available)

Benefits include:

- (2) Reserved Tables at the Prayer Breakfast (seating for 24 people)
- Remarks at the Breakfast by a company representative
- Inclusion in 25 shared announcements promoting the broadcast on WRAL and 25 shared announcements on WRAZ. Announcements will air 1/13/20 – 1/20/20.
- **On-air Exposure:** 30-second announcement (provided by the sponsor) will air one time prior to the opening billboard and one time after the closing billboard during the first and secondary run of the program. The remainder of the program is commercial-free.
- Recognition and Logo Exposure in Souvenir Program Booklet and Video Screens at the Breakfast
- Logo and hyperlink on homepage of Triangle MLK Website
- On-site exposure and signage at Breakfast, Noon and Evening Programs (complimentary vendor table set-up)
- Inclusion on social media campaign promoting the event (Facebook, Twitter, Instagram)
- Inclusion in all advertisements: TV and radio and press release

King Leader Award Partner: \$8,500 (1 available)

Benefits include:

- (2) Reserved Tables at the Prayer Breakfast (seating for 24 people)
- Representative presents King Leader Award check (\$5,000) to the winner at the Prayer Breakfast
- Recognition and Logo Exposure in Souvenir Program Booklet and Video Screens at the Breakfast
- Logo and hyperlink on homepage of Triangle MLK Website
- On-site exposure and signage at Breakfast, Noon and Evening Programs (complimentary vendor table set-up)
- Inclusion on social media campaign promoting the event (Facebook, Twitter, Instagram)

Vision Partners: \$5,000

Benefits include:

- (1) Reserved Tables at the Prayer Breakfast (seating for 12 people)
- Inclusion in all advertisements: signage at other MLK events and press release
- Recognition and Logo Exposure in Souvenir Program Booklet and Video Screens at the Breakfast
- Logo and hyperlink on homepage of Triangle MLK Website
- Inclusion on social media campaign promoting the event (Facebook, Twitter, Instagram)

Dream Partners: \$3,000

Benefits include:

- (1) Reserved Table at the Prayer Breakfast (seating for 12 people)
- Listing on Triangle MLK Website
- Sponsor Recognition in the Souvenir Program Booklet
- Sponsor recognition on video screen at breakfast

Service Partners: \$1,600

Benefits include:

- Reserved Seating at the Prayer Breakfast (seating for 6 people)
- Listed as sponsor on Triangle MLK Website
- Sponsor recognition in Souvenir Program Booklet

Unity Partner: \$850

Benefits include:

- (3) Reserved Seats at the Prayer Breakfast
- Sponsor recognition in Souvenir Program Booklet

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Additional Triangle MLK Annual Observance Sponsorship Opportunities

MLK Memorial March Partner: \$3,000 (2 available)

Benefits include:

- Company representative serves as Grand Marshal
- Logo inclusion on March banner and posters
- Recognition and Logo Exposure in Souvenir Program Booklet and Video Screens at the Breakfast
- Inclusion on social media campaign promoting the event (Facebook, Twitter, Instagram)
- Inclusion in all event advertisements, on-site signage and press release

MLK Noon Day Observance Partner: \$2,500 (2 available)

Benefits include:

- Recognition and Logo Exposure in Souvenir Program Booklet and Video Screens at the Breakfast
- Logo and hyperlink on homepage of Triangle MLK Website
- On-site exposure; complimentary vendor table set-up
- Remarks at the Noon Day Celebration
- Inclusion on social media campaign promoting the event (Facebook, Twitter, Instagram)
- Inclusion in all event advertisements, on-site signage and press release

MLK Evening Musical Celebration Partner: \$3,000 (2 available)

Benefits include:

- Recognition and Logo Exposure in Souvenir Program Booklet and Video Screens at the Breakfast
- Logo and hyperlink on homepage of Triangle MLK Website
- On-site exposure; complimentary vendor table set-up
- Remarks at the Evening Program Celebration
- Inclusion via social media campaign promoting the event (Facebook, Twitter, Instagram)
- Inclusion in all event advertisements, on-site signage and press release

Please email commitment form to planner4trianglemlk@gmail.com by Nov. 29th. An invoice for payment will be mailed.

For sponsorship questions, please contact Ms. Pamela Smith Thompson, Triangle MLK Events Coordinator, at 919.862.7402 or via email at planner4trianglemlk@gmail.com.

Please make checks payable to: The Triangle MLK Jr. Committee (Tax I.D. EIN#46-2290293)

Name of Company/Organization: _____

Company contact: _____

Mailing address: _____

Phone number: _____

Email address: _____